

# Project Pajero

## The Concept:

Prove that for around \$10,000 and careful selection of quality after market equipment, it is possible to see Australia despite the poor economic climate and falling superannuation values.

## The Execution:

Vic Widman, Overlander Magazine correspondent and Managing Director of Great Divide Tours has purchased a 1997 Pajero GLS for \$10,500. This vehicle is stock standard and with your support it will be equipped with quality after market equipment. The vehicle will then be driven by husband and wife team Tony and Carol Pye (Grey Nomads) and close friends of Vic for 40 years. Tony and Carol have now reached retirement age and want to see Australia on a very tight budget. They will be towing their 17 year old caravan with the Pajero as they embark on a 3 month round Australia trip between September and November 2009.



**Not a bad buy for \$10,500**

## The Promotional Opportunity

Editor of Overlander Magazine Trent Nikolic has agreed to a four part story on the vehicle, its equipment and its journey. Vic Widman will prepare each story with input supplied by Tony and Carol during their epic journey.

In addition to the extensive Overlander coverage which will commence in September 2009, Vic Widman will have a dedicated web page on his website [www.4wd.net.au](http://www.4wd.net.au) detailing the step by step set up of the vehicle and then the journey around Australia.

Through the amazing technology provided by the GPS navigation device known as SPOT, the Pajero will have its every movement tracked. This track will be visible to anyone who visits Vic's website and the Project Pajero page. This will be promoted extensively through Overlander Magazine and Great Divide Tours.

**Read over to see how you can be part of Project Pajero**

## Sponsors Required

Obviously to make this happen we need sponsors willing to provide Project Pajero with relevant equipment that can be field tested and included in the various Overlander Magazine stories and on the website. As mentioned this is a stock standard vehicle so everything from suspension, bull bar, storage system, fridge, radio equipment, roof racks, tent and camping gear is being sought.

If you would like to assist in the set up of Project Pajero just email Vic Widman at [vwidma1@bigpond.net.au](mailto:vwidma1@bigpond.net.au) or call him on 02 9913 1395 or 0408 299 583.

A full list of equipment required for Project Pajero can be found at the end of this memo and any assistance you wish to provide will be greatly appreciated.

## Sponsors Thus Far

GPSOZ has assisted with the provision of a HEMA Navigator GPS system and SPOT Personal Tracker; Contact Brian Sommerville on 02 99992313 [www.gpsoz.com.au](http://www.gpsoz.com.au) for all your gps needs.



Thanks to GPSOZ who immediately sponsored Project Pajero



Everyone will be able to follow Project Pajero with the amazing SPOT tracking system.

## **Project Pajero Sponsors needed**

It is intended to fit our Project Pajero with the latest in 4WD accessories and equipment for its amazing outback tour. The Pajero is a 1997 NK GLS model with luxury pack (4 door automatic).

The items required include:

Upgraded springs and shock absorbers

Tow Bar

Bull Bar

Cargo Barrier

Rear Storage unit

Driving lights

All Terrain style Tyres

UHF radio

Dual battery system

Fridge

Tyre pressure monitoring system for the Pajero and caravan

GPS navigation – supplied by GPSOZ – thank you

Roof rack

Awning

Tent

Air beds/sleeping bags

Camp lights

4WD Recovery gear

Tyre plug kit

Air compressor

## **Contact Details**

If you would like to be part of this exciting Project please contact **Vic Widman** either via [vwidma1@bigpond.net.au](mailto:vwidma1@bigpond.net.au) or 02 9913 1395 or 0408 299 583. We have just 3 weeks to fit out the Pajero before it departs for Coffs Harbour, if you can help, please contact Vic asap.

**Vic Widman**